

CITY OF LECLAIRE, IOWA

OFFICE OF TOURISM



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LeClaire Office of Tourism
Monday, May 4, 2020 – 8:30 a.m.
Conference Room – LeClaire City Hall / Remotely

This meeting will be conducted electronically due to federal and state government recommendations in response to COVID-19 pandemic conditions, and Governor Reynold's Proclamation of Disaster Emergency dated March 19, 2020. Electronic audience participants may join in via "Zoom" meeting. Please contact City Hall at (563) 289-6004 to make arrangements.

*** DUE TO COVID-19 PRECAUTIONS IN-PERSON, AUDIENCE ATTENDANCE AT THIS MEETING IS LIMITED TO THE FIRST 10 AUDIENCE MEMBERS ONLY AND "SOCIAL-DISTANCING" SEPARATION REQUIRMENTS WILL BE STRICTLY ADHERED TO. THANK YOU.**

- I. **Call to order – President Mandy Harvey**
- II. **Visitors Presenting**
 - a. McDaniels Marketing
- III. **Open forum**
- IV. **Tourism Management Servicing Report – Cindy Bruhn**
- V. **Board Action Items:**
 - a. Approval of minutes for the April 6 regular meeting
 - b. Approval of Office of Tourism Invoices - discussion
 - i. Pre-approval of upcoming regular bills if needed
 - c. Committee Reports:
 - i. Marketing Alliance
 - d. Bits & Pieces/Events
 - e. Renewal of Tourism Manager's Contract
- VI. **Discussion Items:**
 - a. Corona Virus fallout plan
 - b. Cancellation of events – Food Truck Fight, Great River Rumble
 - c. Virtual meetings going forward? LMA Meetings?
- VII. **Old Business:**
 - a. Progress on Event Packet
 - b. Progress on Business License – Mike Wolfe Lawyer?
- VIII. **New Business:**
 - a. Marketing Alliance meeting – do a Zoom meeting on May 6?
 - b. Tourism board next meeting is on Monday, June 1, 2020
- IX. **Adjourn**

***Title VI Notice to the Public:** It is the policy of the City of LeClaire to assure full compliance with Title VI of the Civil Rights Act of 1964 related statutes and regulation provide that no person shall on the basis of race, color, national origin, gender, age or disability be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity conducted by the City. Any person who believes that they are being denied participation in a project, being denied benefits of a program, or otherwise being discriminated against because of race, color, national origin, gender, age, or disability, may contact the City Administrator for the City of LeClaire at (563) 289-6004.*