

CITY OF LECLAIRE, IOWA

OFFICE OF TOURISM



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LeClaire Office of Tourism
Monday, August 5, 2019 – 8:30 a.m.
Conference Room – LeClaire City Hall
325 Wisconsin Street, LeClaire, Iowa

- I. **Call to order – President Mandy Harvey**
- II. **Open forum:** Advertising Add on spending? Contingency budget for 2020
- III. **Tourism Management Servicing Report – Cindy Bruhn**
- IV. **Board Action Items:**
 - a. Approval of minutes for the July 1st regular meeting
 - b. Approval of Office of Tourism Invoices- discussion
 - i. Pre-approval of upcoming regular bills if needed
 - c. Committee Reports:
 - i. Marketing Alliance
 - d. Bits & Pieces/Events
- V. **Discussion Items:**
 - a. McDaniels immersion visit/website changes/revised e-news
 - b. Welcome New board members
- VI. **Old Business:**
 - a. Progress on Event Packet?
- VII. **New Business:**
 - a. Relay of Voices
 - b. Marketing Alliance meeting at Happy Joes 8/7/2019
 - c. Next Meeting 9/2/2019
- VIII. **Adjourn**

Title VI Notice to the Public

It is the policy of the City of LeClaire to assure full compliance with Title VI of the Civil Rights Act of 1964 related statutes and regulation provide that no person shall on the basis of race, color, national origin, gender, age or disability be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any program or activity conducted by the City. Any person who believes that they are being denied participation in a project, being denied benefits of a program, or otherwise being discriminated against because of race, color, national origin, gender, age, or disability, may contact the City Administrator for the City of LeClaire at (563)-289-6004.